

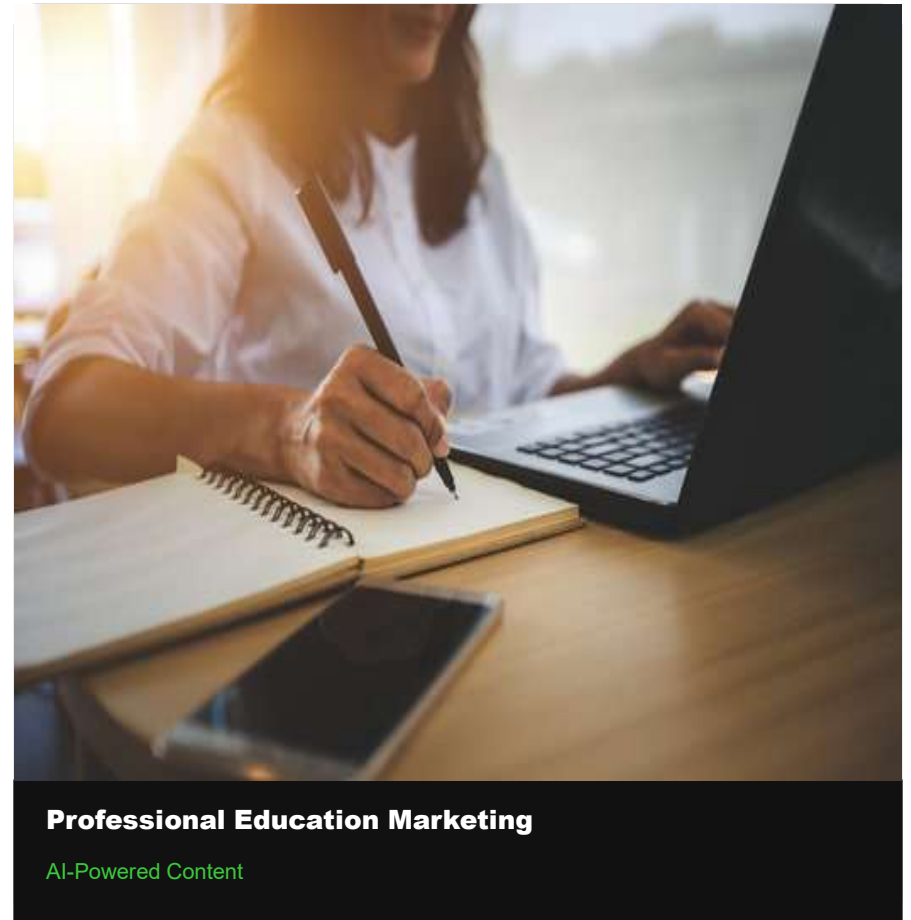
HOW STUDENTS DISCOVER INSTITUTIONS HAS CHANGED

Digital presence plays a key role in enrolment decisions

- **Students research colleges & coaching online before visiting**
Research-driven enrolment decisions
- **Video tours & reels influence course selection**
Visual content drives engagement
- **First impressions are increasingly digital**
Online presence matters

✓ Trusted by 500+ educational institutions

★ 4.9/5 rating



Professional Education Marketing

AI-Powered Content

STUDENT BEHAVIOR

WHAT STUDENTS LOOK FOR BEFORE ENQUIRING

Consistent visibility builds student confidence and ensures long-term institution recall.



CAMPUS VISUALS

Modern campus tours, immersive reels, and high-quality facility walkthroughs.



COURSE STORYTELLING

Showcasing labs, hostel life, alumni success, and the campus experience.



INSTITUTION CREDIBILITY

Visible, active brand presence with faculty & placement records builds trust.



CONSISTENT UPDATES

Social media reels and timely posts that sustain active admission recall.

THE CURRENT REALITY

CHALLENGES IN MAINTAINING CONSISTENT DIGITAL PRESENCE

INCONSISTENT CONTENT

01

Content creation happens in bursts during admission season only.

MANUAL DEPENDENCY

02

Marketing relies on heavy manual coordination between departments.

SHOOT & EDIT BOTTLENECKS

03

Photography, editing, and posting slow down visibility.

● KEY INSIGHT



INCONSISTENT DIGITAL PRESENCE LEADS TO MISSED ADMISSIONS.

When institution content slows down, so does student interest.



INSIGHT

Consistency multiplies enrolment enquiries, recall, and response rates.

THE SOLUTION

A SCALABLE, AI-DRIVEN EDUCATION CONTENT SYSTEM

A continuous institution showcase system that drives student interest and admissions — fully automated.

10x More content output vs traditional teams

80% Reduction in content production cost

24/7 Always-on publishing across all platforms

5+ Platforms covered with one automated pipeline

AI-GENERATED EDUCATION VIDEOS

Reels · Walkthroughs · Course Ads

Showcase institution continuously across all platforms — no manual effort needed.

Instagram Reels YouTube Shorts Admission Ads

AUTOMATED CONTENT PIPELINE

Content → Video → Post → Repeat

End-to-end automated flow ensures consistent visibility across all platforms.

n8n Powered LLM Story Auto Render

AI AVATAR PRESENTERS

Course Highlights · Fees · Features

AI presenters explain your institution — fees, amenities, and USPs — without a camera crew.

Expert Explainer Zero Filming Multilingual

ZERO MANUAL EXECUTION

Faster · Scalable · Always-On

No dependency on shoots, edits, or teams. Scale your marketing as fast as your admissions grow.

Always-On No Camera Crew Multi-Platform

BUSINESS IMPACT

FROM VISIBILITY TO ENQUIRIES AND ADMISSIONS.

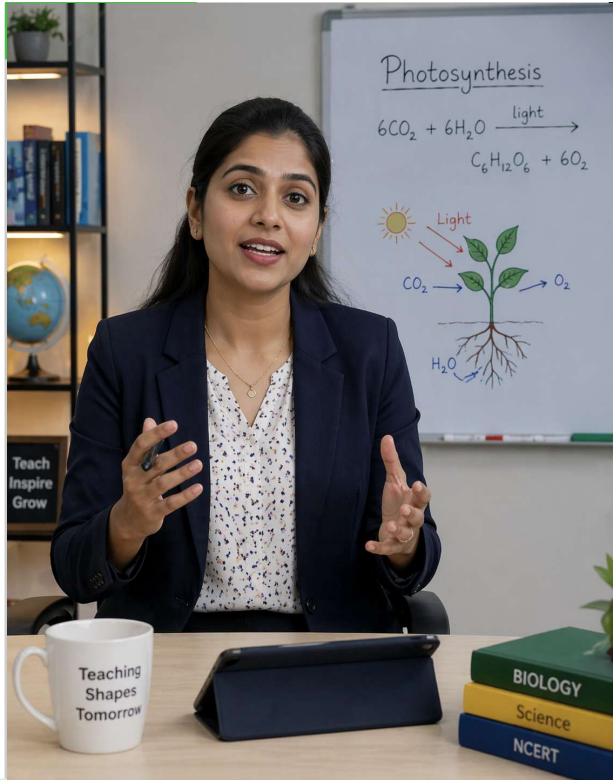
Consistent visibility directly supports your admissions pipeline.

↑ Enquiries
More reach

↑ Counselling
Calls & WA

↑ Campus Visits
More intent

↑ Admissions
Conversions



YOUR INSTITUTION. EXPLAINED BY AI.

- Explains fees & programs
- Speaks to students 24/7
- No camera crew needed

3x
More Content Output
vs manual production

100%
Platform Coverage
Instagram · YouTube · Facebook

0
Manual Shoots Needed
Fully AI-powered

STRUCTURED INVESTMENT

SCALABLE LEAD GENERATION

CLEAR PRICING

Consistent visibility is becoming a key driver of student enrolment and institution success.

ROI CONTEXT

Even 1–2 additional enquiries converting into campus visits, and then into admissions, can significantly outweigh the monthly investment — making consistent visibility a business asset, not an expense.

3x	100%	0
More Content Output	Platform Coverage	Manual Shoots Needed
vs manual production	Instagram · YouTube · Facebook	Fully AI-powered

STARTER

Perfect for getting started

\$299 /month

AI Video Generation (Avatars)	✓
Short Videos	✓
Long Videos	✓
Human-like Motion (AVATAR-4)	✗
Shorts/Reels per Month (< 30 sec)	7
Customized Reels (animations, effects)	0
Videos per Month (2–3 min)	8
Customized Videos (animations, etc.)	0
Multiple Languages (Hindi, English, Odia)	✗
AI Employee for YouTube Handling	✗
AI Employee for LinkedIn Handling	✗

Customer Support Business hours (weekdays only)

RECOMMENDED

PRO

For advanced creators

\$399 /month

AI Video Generation (Avatars)	✓
Short Videos	✓
Long Videos	✓
Human-like Motion (AVATAR-4)	✓
Shorts/Reels per Month (< 30 sec)	15
Customized Reels (animations, effects)	3
Videos per Month (2–3 min)	8
Customized Videos (animations, etc.)	3
Multiple Languages (Hindi, English, Odia)	✓
AI Employee for YouTube Handling	✓
AI Employee for LinkedIn Handling	✓

Customer Support Business hours (7 days/week)